



# Daily Universe

21, No. 139

Tuesday, May 6, 1969

Provo, Utah

## Romney Assigned Planning Of New College Program

Stephen L. Alley, has been appointed dean of the BYU College of Education to succeed George K. Romney, who has resigned to set up a new program of comparative and national education within the

Curtis N. Van Alfen, man of the Graduate Education Department, has been appointed dean. The announcement was made by President Ernest L. Wilkinson who said the changes are effective Sept.

Dr. Romney assumed control of the college in 1961 it was accredited by National Council for Accreditation of Teacher Education and has one of the largest numbers of teachers in the

He returned to Russia in 1960 on a similar study investigating education in Japan and Korea in 1959, and in 1962 toured ten African nations. In 1963 he was member of a committee of six to study higher education in the United Arab Republic. He also participated in comparative education field studies around the world in 1966, giving special emphasis to educational systems in New Zealand, Australia, India, Jordan, Turkey, and Egypt. He plans to participate in conferences and field studies in Spain and West Africa under the leadership of the International Council for Teacher Education.

He received the B.S. degree in 1933 and M.S. degree in 1934 at BYU and the Ed. D. degree from Stanford University in 1947. He joined the BYU faculty in 1945 and has served as veterans affairs coordinator, Counseling Service chairman, professor of philosophy of education and guidance, acting dean of students, acting dean of the College of Humanities and Social Science, assistant dean of education, and dean of students.

He was formerly associated with the Utah State Department of Public Instruction as director of libraries and school building problems.

Dr. Romney was president of Provo Stake from 1950 to 1955 when he became the first Brigham Young University student stake. In 1960 he became first executive secretary to the All-Church Correlation Council which he still serves.

Dr. Alley received the B.S. degree in 1947, M.S. degree in 1951 at the University of Utah and Ed. D. degree at Harvard University in 1958 and an E.I.T. Richard Sorenson.

He joined the BYU faculty in 1956 and has served as professor of educational philosophy, chairman of the Department of Educational Values, chairman of the Department of Teacher Education, and associate dean.

function. In his new assignment, he will encourage comparative studies of foreign and domestic educational systems and aid in advancing districts and governments which seek consultation from BYU.

Dr. Romney has had extensive experience in studying the educational systems of the world. As a member of the Comparative Education Association he was a member of a team which studied Soviet education in Russia in 1958. He participated in writing six chapters of the book "The Changing Soviet School," a report of the team's findings.

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SAILING RIGHT INTO THE MUSIC

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Photo by Willis

... of the New York Rock and Roll Ensemble are Dennis Whitaker and Liz Willis. The two students are in charge of barrel races and kayak races, two

of the many events coming up on Y-Day. The events for the traditional day of work and fun will be capped by the NYR&R concert.

## Y-Day Activities Encompass Checkers To Whitewashing

By Janis Roaldseth  
Universe Staff Writer

There is more to Y-Day than throwing buckets of whitewash at the block "Y."

Y-Day also constitutes a concert with the New York Rock and Roll Ensemble.

The NYR&R are a new sound in contemporary music, having appeared on Bell Telephone Special and the Leonard Bernstein show. The ensemble will perform in concert Friday at 8 p.m. in the Smith Fieldhouse.

Tickets for the concert are on sale at the ticket office, third floor, Wilkinson Center. Price is \$1 for bleachers and \$1.50 for green seats. Block seating is also available.

Y-Day is also cleaning up Provo, Orem and Springville. Different campus wards have been designated to de-litter the

community and, for the first time, students are to be involved in projects that will aid widows and families in need by repairing and repainting.

Y-Day is a free spaghetti picnic at Kiwanis Park. Lunch will be served from 11 a.m. until 1:30 p.m. Tickets must be picked up in advance at 119 Wilkinson Center.

Y-Day is activities at Kiwanis Park. Activities like relay races, tug-o-war, barrel and wheelbarrow races, broom and toe races and flag football. A pie-eating contest is also slated.

A motorcycle gymkhana and an antique car show at the Stadium parking lot are part of the Y-Day festivities.

Y-Day is a beach dance with the "Honey and Soul" at the Provo Boat Harbor. Bonfires and marshmallow roasts, slides, tubing and tug-o-wars over the river are but another aspect of the event-packed day.

Y-Day is a fun day.

## Advertising Jobs Open

Applications for next year's sales staff of the DAILY UNIVERSE will be taken all week. The forms can be obtained at 538 Wilkinson Center. The positions offered, all salaried, are Advertising Salesmen, Advertising Manager and Circulation Manager.





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Date: May 8, 1969

FEE: Adults, \$1.25  
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Time: 8:00 p.m.

PLACE: Joseph Smith  
Auditorium, BYU

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the door.)

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## Blaisdell Status Explained

By Bob Hudson

Universe Sports Writer

Jim Blaisdell has been declared ineligible for the NCAA championship track and field meet this June. An earlier article announcing the fact failed to explain why, and many questions have been asked of anyone who might know.

Jim is ineligible for the meet because of a rule which since has been changed. Under the old rule, an athlete was allowed three years of NCAA competition provided he participated on his freshman team his first year. Many conferences, however, allowed these freshmen to compete as varsity athletes in certain sports. When the athlete chose to compete with the varsity team that first year, he was allowed only two years of competition in the championship event although he would eligible for all other competitions.

Blaisdell competed as a member of Utah State's varsity track squad before he went on a mission for the Church of Jesus Christ of Latter-day Saints.

He returned to Ricks Junior College afterward but the damage had been done.

Now the Cougar athletes will be affected by the old rule when the 1970 NCAA title meet rolls around. Among those affected are Pertti Pouhi, Jaskko Tuominen, Tom Bonin, and Don French.

BYU's pressing forwards kicked the ball into the end zone and John Shantz dropped on it for the Cougars' first score of the game. Johnson's conversion gave BYU the lead at halftime 10-3.

BYU took command of the game during the second half. Larry Richardson, who filled in

**DAILY  
UNIVERSE**

# Sports

## BYU Ruggers Rock Air Force Academy

By Chuck Peterson

Universe Sports Writer

The question of which rugby team in the Rocky Mountain area is best was settled Saturday when BYU outclassed the Cadets of the Air Force Academy, 19-6 in the official Rocky Mountain championship game.

Typical of BYU rugby games in the past, the Air Force Academy got off to an early 3-0 lead.

BYU soon turned the tables on the Air Force when break-away Jim Grant took the ball from a scrum and bowled his way across the goal line. Dale Johanson converted to give BYU the lead which was never relinquished.

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BYU took command of the game during the second half. Larry Richardson, who filled in

for Duane Gettman who was injured in the opening minutes of the game, picked up a loose ball and passed it into the back line which culminated in a try in the corner.

Dale Johanson, playing an inspired game at fullback, made a 35 yard drop kick to add another 3 points to the BYU score.

The BYU scoring ended with a shifty run through the Cadet opposition by Jim Ririe. The Cadets were unable to score in the waning moments of the game, put too late to catch the Cougars.

BYU "B" had a hard time putting everything together in its loss to Air Force "B" 23-14.

Scoring tries for the "B" were Sam Oyler, Tom Larsen and Larry Richardson. Roger Bell made a conversion and a penalty goal for the "B" squad.

Rugby action will continue Saturday with the Utah All-Star team facing the Colorado All-Star team on Haws Field at 3 p.m. Indications are that BYU "A" players will make up the majority of the all-star squad.

## BYU 'A' Blasts USU, 9-1

BYU 'A' minus three starters humiliated Utah State 'A' 9-1, to clinch the Utah College Soccer League championship Saturday in Logan.

The fired-up Cougars, out to avenge a draw with Utah last week, completely dominated the Aggies, although leading scorer Steve Camero, Cres McTavish, and goalie Dave McAllister stayed home to treat slight injuries.

Craig Collier took over the scoring duties for Camero, and netted five to tie the club record. Horst Mastag scored twice for BYU to run his total to 20, just three behind Camero.

Nico Berrio and Steve Yeager rounded out the Cougars' scoring.

BYU closed its league schedule with 10 wins and one draw for 21 points, and a possibility of 22. Utah, with two games to play, is 15-15 for 15 points.

Utah State 'A' and BYU 'B' are tied for third with 5-4-1 records.

This week will be a busy one for BYU soccer. The 'A' team will face Berlin 'A' of Salt Lake Wednesday night before leaving to challenge San Francisco University and San Jose State this weekend.

San Francisco and San Jose have become NCAA powers in recent years. Though neither has won a national championship each has reached the semifinals of the NCAA tournament within the past two years.

BYU 'B' will close its league schedule Saturday against Utah in Salt Lake City.

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LANE BENNETT

ed for medalist honors at the end of regulation play with Mexico's John Disway. Although Bennett lost the playoff, he and his teammates to a 14-stroke win in the Cougar Golf at the Riverside Country Club.

## Cougars Dominate Weekend Activity

Sports fans will be a long time getting which say BYU athletes will dominate in ten team contests and tournaments and won them

a box score on the four

(all 25-10) The Cougars games last week, two over State and three from the three wins against the BYU lead in vision race, nine wins three defeats.

—(6-2) Even with Peretti the Cougars, the Cougars 14 points to glide four other teams in the Beehive Invitational in Salt Lake City.

Mann lowered his record intermediate hurdles for the week in a row, running the rd course in 50.5 the

fastest time in the nation this year. Steve Bergeson led the 880 field with his fastest time (1:50.1) of the year, and Sam Francis won the mile in another good time of 4:14.1.

—(12-2) After last week's dual victories over Utah, Arizona State and Arizona, the Cougars should be the team to beat in the WAC championships later this month. Utah fell 6-3, Arizona State went down 8-1 and Arizona was a 7-2 victim without the services of two of their regulars. Thus BYU has gone two years in dual competition against WAC teams without defeat.

Golf (7-1) Steady performances up and down the line powered the BYU golf team to the championship in the 7th annual Cougar Classic over eight other teams. The margin was 14 strokes. Lane Bennett of BYU lost medalist honors in a sudden death playoff with NMU's John Disway.

## Football Practice Continues

Spring practice for the BYU football team has passed the halfway mark as preparation continues for the alumni-varisty game, May 17.

Coach Hudspeth and his staff are pleased with the progress and attitude of the team but will continue to demand a high level of performance.

**OFFENSE—**  
Left end—Larry Head, Jr.  
Strong Tackle—Steve Hall, Jr.  
Strong guard—George Gruber, Sr.  
Center—Mike O'Leary, Jr.  
Tight Tackle—Gordon Gravelle, Jr.  
Tight end—Dennis Doman, Soph.  
Quarterback—Mike Johnson, Jr.  
Flankerback—Dan Taylor, Soph.  
Tailback—Kip Jackson, Jr.  
Fullback—Chris Readling, Jr.

**DEFENSE—**  
Left end—Jim Peretti, Jr.  
Left tackle—Gary Hammann, Sr.  
Middle guard—Carl Hammer, Jr.  
Right guard—Mike Madsen, Jr.  
Right end—Jeff Stipp, Sr.  
Linebacker—Jeff Lyman, Soph.  
Linebacker—Mike Johnson, Jr.  
Safety—Dennis Watson, Jr.  
Back—Mike Johnson, Sr., Jr.  
Corner—Chris Farnsworth, Jr.  
Corner—Chris Farnsworth, Jr.

In the field events, Ron Andersen was victorious in the pole vault, clearing the bar at 13' 10". The broad jump was won by Boyd Vomocil with a jump of 21' 7". The weight events were won by John Lisonbee in the discus with a throw of 13' 4" and

The intramural track meet was held recently with basketballer Chris Dowling being the only winner. Dowling, competing for the Astros, won the standing hop, step, jump with a leap of 28' 11" and captured the high jump with a 6' 2" effort. Other events were Paul Richings in the baseball throw and Jim LaMort in the 440 in the time of 52.2 seconds.

The sprints were dominated by Boyd Haze, who ran the 100 in 10.5 and Paul McDaniel who won the 220 in 23.5 sec. In the middle distance races, Jim Shumway won the 880 in 2:05.9, and Dave Owens took the mile in 4:39.1. The 440 relay was won by Hobie Hall in a time of 1:37.6. Members of the team were Layton, Johnson, Sanders, and Hentschel.

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Dave Dumas in the shot put with a heave of 43' 7 1/2".

With a hard-fought 2-0 win over 44th Ward, the Blorts advanced to the semi-finals of the intramural softball. The game featured a tight pitching duel between Loren Meagren of the Blorts and Dave Seams of 44th Ward.

The Blorts will now play Wednesday night for the all-school championship against either the 3rd Ward or the S.O. Oles.

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Sat. 9:00 a.m.-6:00 p.m.

# Bradshaw Premieres Symphonies

May is month of premieres for BYU's Composer in Residence, Prof. Merrill Bradshaw.

Beginning on April 28 when the Ralph Woodward Chorale first sang their new tune song, "Ode to Music" by Bradshaw, the month will continue with two more Bradshaw firsts.

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9:07	TODAY IN HISTORY FLASHCARD
9:11	INTRODUCTION TO THE HUMANITIES
10:00	THE ASTRONOMICAL ALMANAC
11:00	CLASSICAL ALMANAC
12:00	NEWSDAY
	p.m.
12:30	FIVE COUNTRIES OF MUSIC
2:00	ADVENTURES IN LEARNING
2:15	MUSIC FROM GERMANY
2:30	THE WORLD
3:00	THE WAX MUSEUM
4:00	THE WAX MUSEUM
4:30	READER'S DIGEST
5:00	MUSIC A LA CARTE
5:30	COME HEAR WITH US
7:30	THE MUSIC FESTIVAL
8:00	THE SOOKENS
8:30	GEORGETOWN UNIVERSITY
10:00	ADVENTURES IN LEARNING
10:15	INTRODUCTION TO HUMANITIES
10:30	CLASSICAL ALMANAC
11:00	NEWS AND SPORTS
11:05	EXCERPTS IN JAZZ
11:45	NOCTURNES
11:55	EXCERPTS FROM THE BOOK OF MORMON

Wednesday in conjunction with Elie Siegmeyer's visit to BYU, Bradshaw's "String Quartet No. 2" will be played by the BYU Faculty String Quartet. Two movements of the yet-unfinished piece which was written last December and January will be performed at 8 p.m. in the Madsen Recital Hall with selections by Quentin Nordgren and Robert Manookin of the BYU Faculty of Music and Siegmeyer's "String Quartet No. 2."

The second movement of Bradshaw's quartet is comprised of six composed sections alternated with sections for improvisation. Bradshaw explains that he gave

KBYU-TV

TUESDAY, May 6

4:25	CAETANO
5:00	CAROUSEL (3rd)
5:30	SONGS OF Flowers"
5:30	JAPAN (color) "Noh Drama"
5:30	"Psychology in Industry" - II
6:00	BYU DEVOTIONAL Speaker
6:30	TELEVISION BEAT
7:00	TELEVISION GUIDE OF GENOLOGY
7:00	"Psychology in Industry" - Part I
8:00	MENTAL DIALOGUE
8:00	"Sensitivity Training"
8:00	"Psychology in Industry" - II
10:00	MENTAL DIALOGUE
10:00	"The Nervous System" - Part I

the four musicians rhythmic and pitches and they "fit them together anyway they feel it." In addition there are certain signs which each player has to signal the others that his improvisation is over.

Bradshaw's biggest presentation this month is his "Fourth Symphony," dedicated to the memory of Robert F. Kennedy. The BYU Symphony Orchestra will perform this symphony for the first time May 22 at 8:15 p.m. in the de Jong Concert Hall.

Composed in one movement, the symphony is written in sections which vary in mood from one of solemnity to fury to quiet mourning. Bradshaw explains that the symphony was originally intended to be more liberated and joyous than his third symphony.

But while the middle of composing the work, at the end of the spring semester 1968, Bradshaw heard the news of Senator Kennedy's untimely death. At the time vacationing in California, the composer returned to Provo where, as he explains it, "the symphony was gone."

In its place was a lament for Kennedy. But this lament grew as part of the symphony so that by November it had become a completed a highly unified piece of music, his fourth symphony.

In this work are what Bradshaw describes as "quite a few surprises." One such section is a section of improvisation where the strings play glissandos within a given range while the woodwinds have tremolos and trills. This "background roar" crescendos and dies in pitch until it reaches a climax of a high C held by the trumpet.

This sustained high pitch which is held for nine measures is only one of the challenging parts instrumentalists find in Bradshaw's symphony. The violin part is also written in a high, difficult range.

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## Corps Concert...

### Ballet Scheduled This Week

By Jessie Tanner  
University Culture Writer

experience in modern dance well balanced.

The adviser for the Ballet Co. is Sandy Allen, choreographer, religious and romantic ballet.

This beautiful ballet tells story about two young lovers who must leave earth, War Death, take their lives and die so that they are both united in end. Soloists are Paul Corning and Andrea Watkins.

Miss Allen graduated from University of Utah with her BA and MFA in ballet. She danced with the Utah Civic Ballet since its beginning. She is no teacher and the Ballet Co. adviser at BYU.

## Composer Will Host Lecture-Recital At Y

Elie Siegmeyer, American composer, pianist and conductor will present a unique lecture-recital on BYU Wednesday at 8:15 p.m. in the de Jong Concert Hall.

Siegmeyer will use a blend of piano numbers and brief explanations to develop the "American Folk Music and American Composer."

Then at 8 p.m. Thursday in Lake's Assembly Hall, Siegmeyer will analyze "Horizons in American Music under the auspices of BYU's Lake Center.

Both presentations are open to the public.

Siegmeyer has written orchestral compositions, 12 major theatrical works and hundreded works for chorus, piano, chamber ensemble and symphony. Characterizing the compositions, the late Olin Downey wrote: "... He catches repeatedly, the accents, tenderness, nostalgia, romanticism and reckless jollification."

Born in New York City, Siegmeyer studied at Columbia University, where he received a B.A. degree and a Phi Beta Kappa key at the age of eighteen, worked with Nadia Boulanger during the next four years, returning to New York to study conducting on a three-year fellowship at the Juilliard Graduate School of Music.

In the 1940's he served as choral director for a number of Broadway musicals, appeared in orchestras as guest conductor taught at the University of Minnesota. At the same time he helped establish one of America's most important associations of serious composers, the American Composers Alliance.

He is currently a member of the faculty of Hofstra University where he is associate professor of music and director and conductor of the Hofstra Symphony Orchestra.

His 18 orchestral compositions have been performed by many symphony orchestras throughout the world, under such conductors as Arturo Toscanini, Leopold Stokowski and D.M. Mirsky.

The 12 major works which Siegmeyer has contributed to theater include operas, music for the Broadway stage, and scores for film and dance. His operas, including the recent "Plough and the Stars" have been widely performed throughout United States.

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# hort Story Winners Announced

ers of the Mayhew short contest were announced last at the English Awards by Bruce B. Clark, dean of College of Humanities and chair of the Mayhew Awards Committee.

Doty, a junior English from Logandale, was first prize of \$250 for her "Calder." Second prize of went to Susan Moutoule, a senior English major from with her story "A Little A Little Chess."

I. R. Phillips, a junior

drama major from Provo took third place with a prize of \$50 for his story, "The Mistakes of God."

Fourth prize of \$50 went to George G. King, a junior French and journalism major from Spanish Fork for his "The Measure of a Man."

Three honorable mentions were given to Garland L. Dennett for "The Vinegar Man," Ray Eugene Atkinson's "Step Back From the Dark," and Dennis Marden Clark, "Desert Sunday."

The winners were chosen from 50 original entries judged by Clinton F. Larson, John B. Harris,

and Douglas Thayer of the English faculty; Dallas Burnett of the Journalism Department; and Harold Moore and David A. Krane of the English faculty at the University of Utah.

## Cosmo Candidates

Persons interested in becoming "Cosmo 1970" should submit applications to 433 Wilkinson Center by 5 p.m. Wednesday. At that time arrangements for an interview will be made.

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EXPERIENCED TYPIST Term papers, etc.  
Call 374-5744. TPN

TERM PAPERS, Theses, Dissertations,  
etc. Type, Electronic, Microfilm Experi-  
enced. 374-5664. TPN

56. Employment for Men or Women

GIRL FOR PART TIME secretarial work  
must be able to play piano or other  
instrument well. \$15.00 per hour.  
A.R. 25-57. TPN

## 57. Employment for Men or Women

RECRUITING FOR MANAGEMENT  
TRADEES

College Graduate, BA - You can  
join our management trainees  
in various business, Typing, Gen. Off.

SECURITY GUARDMENT

341 So Main, 201 Post Stg. 355-4474  
Salt Lake City, Utah

EXPOSE YOURSELF with dynamic new  
Phone 373-5551 for appointment.

TEACHER WANTED Entire West South  
west area Alaska. Free Registration  
and Placement. Call 373-1627 Marg.

58. Manufacturing, Tailoring

OUR CLOTHES Professionally  
Call Mrs Dorothy Bentley  
374-6126. TPN

4. MATERNITY COVERAGE  
\$400 hospital fees  
schedules and \$500 maternity  
fees for \$13.31 monthly  
or less coverage available  
monthly or semi-monthly  
by Roy Cox, 374-6126.

Insurance Consultant

5-29

# Bank V.P. Honored

Mark C. Elliott, vice president  
and manager of First Security  
Bank, Provo, has been selected as  
the year's businessman to be  
honored by the ASBYU Students  
for Better Business as Outstanding  
Businessman.

He will receive a certificate of  
award Tuesday at a luncheon in  
the Skyroom. Leonard Renick,  
chairman of the Outstanding  
Businessman Committee, will  
make the presentation.

Elliott was chosen due to his  
"ethical business practices and  
a abundant service to the  
community," according to  
Renick.

## 58. Apartments for Rent

### NEW TWO BEDROOM APARTMENTS

Now ready for immediate  
occupancy.

- Two full baths
- Utilities (except phone pad)

• Co-Educational

• Six students \$40 a month  
rates for four slightly higher.

## DEPOSITS TAKEN NOW

### FOR ALL

### REDUCED SUMMER RATES

45 South 900 East

GILDED BUNNIES, 1½ block from east  
exit 4 to apartment. Air-conditioned  
month.

5-29

## 59. Apartments for Sale

1968 CAMARO, gold, six cylinder, power  
steering, disc brakes, 373-5713. TPN

1970 VOLKSWAGEN BUG, \$3,500. TPN

1970 BELVEDERE, Ford Galaxie 390, 4-  
speed Clean, sharp Call 373-5713. TPN

1970 FORD MUSTANG II, \$1,150. Very  
nice. 373-5713. TPN

1970 FALCON, 2 door, power steering,  
air, 373-5713. TPN

1970 FALCON, 2 door, power steering,  
air, Dependable. 373-5713. TPN

1968 FALCON, 2 door, power steering,  
air, 373-5713. TPN

1970 CORVETTE, 4 door, power  
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# Service Award Made

One of the country's outstanding journalists, who also happens to be a working Utah newsmen, was honored Monday by the Department of Communications at Brigham Young University.

Murray M. Molter, associate editor and editorial page editor of the Ogden Standard-Examiner, has been named one of the Distinguished Service Award for Meritorious Service to Mass Communications for 1969.

In announcing the selection, Prof. J. Morris Richards, chairman of the Department of Communications at BYU, noted that Mr. Molter's career in journalism, which has spanned more than 30 years, has taken him to virtually every corner of the

globe on a multitude of assignments.

"Possibly more significant than his professional activities, however, has been his willingness to devote his time to public causes and to young people interested in journalism," Prof. Richards added.

Previous recipients of the Distinguished Service Award have been David W. Evans, founder of the Salt Lake City-based advertising agency which bears his name, and Arch L. Madsen, head of the broadcasting interests of Latter-day Saints.

While with United Press, he served as correspondent in the Aleutians during World War II and in Korea during that conflict. He was the first American newsmen into atomic Hiroshima in 1945.

## CAMPUS EVENTS

ANGEL FLIGHT, Wed., 6:10 p.m., 86 JEB.

ARCHON, Wed., 7:30 p.m., A-88 JEB.

ARNOLD AIR, Wed., 6:30 p.m., 250 DWWS.

DILEAS CHALEAN, Wed., officers 6:45 p.m., members 6:15 p.m., A-49 JEB.

FINNISH CLUB, Wed., 8 p.m., 241 SFT. Refreshments \$1.50. Program on history and literature. Club election.

FRENCH CHORALE, Tues., 5 p.m., 3-282 JEB.

GERMAN POLE DANCERS, Wed., 6 p.m., 309 McK.

IK, Wed., 7:15 p.m., 172 JEB.

JAPANESE, Tues., 6 p.m., 329 ELMWC.

SPORTSWOMEN, Wed., 6 p.m., 914 SFT. Refreshments \$3 for men and 50 cents for women.

SPURS, Wed., officers 6 p.m., members 6:30 p.m., ELMWC.

SYNCHRONIZED SWIMMING, Wed., 6 p.m., 172 JEB.

STUDENT EDUCATION ASSOCIATION, Wed., 7:30 p.m., 211 JEB. Refreshments \$1.50. Clark D. Webb to speak. Tickets available in 151 McR.

THEATRE GROUP, Wed., officers 6:30 p.m., members 7 p.m., 131 JEB.

W.O.S.P., Wed., 6:30 p.m., 5-121 RPEL. 6-7 p.m., Pool RPEL.

YOUTH GROUP, Wed., 6 p.m., 321 ELMWC. Talent show. Old members and audience; last meeting for old members; last chance to wear uniform.

## ATTENTION GRADUATES SEE MAC BOYTER Today



ABOUT THESE FINE CARS

### 1964 FORD

Galaxie 500 Hardtop Cpe. Ivory with Red Interior, Power Steering, Auto. Transmission, V-8.

\$1295.00

### 1964 BUICK

Sixty Clark Custom Station Wagon, V-8, nine pass. with Power Steering, Auto. Transmission, V-8.

\$1695.00

### Harmon's Inc.

PONTIAC - CADILLAC  
470 West 100 North  
373-3031

# Around the Campus

## CONCERT

The Oratorio Choir and the Utah Valley Symphony will perform in concert Thursday in the de Jong Concert Hall of the University Center. The program on the program are "Lament of Beowulf" by Hansen, "Triumphach Hy Myn" by Brahms and Rimsky-Korsakov's "Russian Easter."

## HISTORY FILMS

"The Twisted Cross" and "The Decision to Drop the A-Bomb" will be the two History 170 films shown today in A-150 JKB.

## WOMEN

Applications for offices and committee chairmen in AWSA for 1969-70 are now open.

Tickets for the Y-Day concert featuring the New York Rock'n'Roll Ensemble are available at the Business Office, 329 Wilkinson Center. Cost for tickets is \$1.50 for green seats, \$1 for bleachers.

the 1969-70 school year are available in 445 Wilkinson Center. Marlene Brown, Vice President of Women's Activities, stated the deadline is June 1.

## STUDENT EDUCATION

Clark D. Webb will be the guest

speaker at the SEA band Wednesday in the Wilkinson Center Skyroom. Tickets may be obtained from Miss Waite in 13 McKay. The dinner will be served at 7:30 p.m.

## AT THE DIAMOND SUITE . . .

Have you ever seen a Diamond in the rough? Come in to the Diamond Suite and see diamonds as they come from the mine. We own our diamond mine and you benefit by choosing from original stones beautifully cut to please your selective taste. We guarantee quality at the Diamond Suite. Come in . . . let us prove it to you.

**Diamond Suite**  
440 North University



Bill says  
advertising only benefits  
big companies.

But who started  
aerosol shave cream?

A small outfit, who  
backed a good idea  
with advertising.

Back in the '60's a modest-sized company named Carter Products came up with something new: an aerosol push-button lather called RISE. They didn't have much money for advertising, barely one-tenth of what the leading brushless shave cream was spending.

But that was enough. RISE was a hit.

Naturally, the big companies came back with their own aerosol brands. But the hotter competition got, the more people tried RISE. Today, RISE sells over 15 times what it did in its first year—thanks largely to all the advertising.

Maybe you like Bill, think advertising favors big companies, raises prices, keeps unwanted products on the market. But ac-

tual cases prove just the opposite. Advertising helps lower prices (look at color TV). Promotes new ideas (like RISE). Gives us a choice. Helps imaginative smaller companies get the attention they deserve.

Interested? Write us. We'll gladly send you more facts about advertising. You'll find they speak for themselves.

In the meantime, keep an open mind.